

Checked by procedures

ANIL SAYAL, V-P, marketing of Safexpress, spoke about the problems and plans

The logistics segment faces issues like bottlenecks in the supply chain. Commercial tax checkpoints, octroi checkpoints, and entry tax barriers, amongst others, take a huge amount of time to clear. At times they waste more than 50 per cent of the journey time. There are forms, permits, waybills to be carried which are manually checked by each checkpoint. These waste time and affect productivity. A minor error on the form or permit, quite possible as these are manually filled, leads to a further plethora of problems. States where the service provider is transiting require a transit pass and this has its own set of issues.

The industry is usually patient with the political infrastructure to deliver. But it has been disappointed several times.



The milestones for Safexpress have been its initiatives in physical infrastructure and its virtual presence. On the physical side, Safexpress has, within a short span of less than 10 years, developed the country's largest network of offices in the logistics business with delivery capabilities

everywhere across India — in all the 603 districts. Safexpress has become a brand known for its commitment to deliver ontime, safe and secure. Beyond that we are known for partnering with manufacturers and traders to make reach a catalyst for their growth and efficiency in their supply chains a necessity.

Safexpress, unlike most logistics providers, is not just a delivery solutions provider but also a logistics services partner. It manages inventory control, third-party logistics management, inventory planning, supply-chain modelling, statutory compliances, and other necessary control mechanisms for complete logistics management for its customers. Safexpress is the only company in India to have a centre of excellence – CIRE (Centre of Intelligence and Research Excellence). We work with the segment leaders of each industry vertical, be it IT hardware, apparel products, and pharmaceuticals or automotive products. The biggest USP for the company is its 'reach' and 'focus'.